



CRYSTAL™
Wherever Content Flows...™



Crystal is all content,
all the time.





> WE ARE CRYSTAL

Crystal sits at the core of a dynamic and evolving industry. We thrive in this split-second, round-the-clock environment of news alerts, live events, program content, commercial messages and evolving distribution paths. Our depth of experience is legendary and our knowledge-base know-how is unparalleled.

Crystal technology is built to support complex, mission-critical environments with robust resiliency. We are the architects of optimization and the delivery mechanism of quality control. We connect the world's greatest brands to the ever-changing consumer on a global scale.

Wherever content flows,
you will find Crystal.



Crystal architects solutions for optimization and creates delivery mechanisms that ensure quality control. Crystal know-how and technology is the solution to connect complex, mission-critical environments on a global scale.



> CONTRIBUTION

Everyone's a content creator now—and effectively managing a myriad of incoming feeds is imperative for competitive success. From media companies and sports leagues to enterprises and individuals, contributors produce a flood of content that demands rapid and precise configuration, analysis, tagging, routing, storage, and access.



> PLAY OUT

Crystal takes the time to understand your unique needs and create an IT-based play out solution that seamlessly integrates the workflow across your network. This approach allows you to take advantage of the industry evolution towards delivering both linear and non-linear content to consumers.



> DISTRIBUTION

In a world of steadily growing content complexity, content distribution needs to remain agile, dependable, and flexible. Crystal is the leader in simplifying the flow of content across your network.



> OPERATIONAL RESILIENCY

The more complex multi-format content distribution evolves, the more opportunities for transmission interruptions. Crystal works with you to create a plan and build systems that anticipate and prepare for these eventualities before they happen.



> BUSINESS INTELLIGENCE

Building on knowledge of how your network is constructed and architected to run, Crystal puts all the information you care about in one place. This knowledge helps you understand how content is flowing across your network and determine how to maximize your investment.

> WHO WE ARE

Whatever their role, Crystal's end-users are big fans.

Operators love Crystal because, day to day and moment to moment, they have precisely the information they need to control their complex real-time systems. Despite their technical sophistication, Crystal's solutions are so intuitive and purpose-built that hiring and training issues are greatly diminished.

Engineers love Crystal because its library of device drivers is unparalleled. Crystal's interfaces enable designers to incorporate all relevant equipment, both legacy and cutting edge. When there's a problem, maintenance engineers can run down its history and extent from within the system, directly from the operator's console.

Executives love Crystal because its business-intelligence dashboard documents the key performance indicators (KPIs) that content and advertising clients demand. Clear historical reporting enables better strategic decision-making.



CONTROL



INSIGHT



SPECTRUM



CARRIER ID

Founded in 1986, Crystal designs and delivers network monitoring and management solutions that improve operational efficiency, analyze errors, and enhance system resiliency, particularly for businesses that deal with complex and dispersed distribution pathways. Every day, program and advertising content worth billions of dollars flows through equipment managed by Crystal for leading media, enterprise, and satellite customers – including Fox, CNN, Disney, and Intelsat. Crystal, a privately held company, is headquartered in Greater Atlanta, GA. For more information, please visit crystalcc.com.



CRYSTAL™

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